WHAT SETS BRYANT’S PROGRAM APART?

1 Design a Specialized Career Path
   • A Communication faculty advisor guides you in selecting courses aligned with your interests and goals.
   • Broad-based curriculum allows you the opportunity to specialize in one of four areas within the field of communication: Organizational Communication and Social Media, Strategic Healthcare Communication, Public Relations and Event Planning, and Broadcast Journalism, Film, and Television.
   • Opportunities to enhance your learning and skills beyond the classroom through internships, meaningful participation in student-run media, and more.
   • A final portfolio showcasing your work will set you apart from the competition.

2 State-of-the-Art Production Facilities
   • College Magazine ranks Bryant No. 3 on its list of top 10 colleges for broadcast journalism, saying “…Bryant students work hands-on with audio and video equipment from freshman year to graduation.” The magazine adds, “When you add experienced faculty into the mix, you know you’ll graduate ready to dominate the newsroom.”
   • Every production course focuses on hands-on learning.
   • Develop your production skills in our HD television studio and control room, on several dedicated sets, with an impressive array of field gear, and multiple Avid editing stations.

3 Master of Arts in Communication
   • Develop mastery in Health Communication, Organizational Communication, or in a communication discipline you develop in collaboration with faculty.

BRYANT COMMUNICATION GRADUATES ARE IN DEMAND

In business, government agencies, and nonprofit organizations including:
> BANKMOBILE
> BOSTON BRUINS
> BOSE CORPORATION
> BOSTON BEER COMPANY
> CARBON BLACK
> CHICAGO CUBS
> CITIZENS FINANCIAL GROUP
> COMCAST
> CONTACTICA
> COVENANT HOUSE
> DELL EMC
> DR. MARTIN LUTHER KING JR. COMMUNITY CENTER
> DUKE UNIVERSITY
> DUNKIN BRANDS
> ESPN
> EPSILON
> GARTNER
> GOOGLE
> GUNVOR GROUP LTD
> INDEED.COM
> INSIGHT GLOBAL
> MARKETONE INTERNATIONAL
> NESN
> NEW ENGLAND CONTROLS
> PAREXEL
> PRINCE WILLIAM COUNTY PUBLIC SCHOOLS
> TEAM LIQUID
> TRIBALVISION
> UNUM INSURANCE
> WPRI-TV

In leading graduate programs including:
>Bryant University
>Endicott College
>Fairfield University
>George Mason University
>Georgetown University
>Hofstra University
>Holon University
>Humor University
>Malone University
>Northeastern University
>Southern New Hampshire University
>University of Connecticut

WHY STUDY COMMUNICATION AT BRYANT?

Design your future with faculty experts in health communication, media studies, persuasion, digital journalism, organizational communication, and television/film production.

Learn from a dedicated faculty of prominent scholars, teachers, mentors, and accomplished media professionals who serve as advisors, guiding your selection of courses aligned with your interests and goals.

Develop high-level communication skills through coursework and hands-on learning in student-run media including WJMF radio and The Archway to prepare you for a wide variety of careers.

Immerse yourself in meaningful experiential learning opportunities including internships, competitions, practicums, and collaborating with faculty on research.

ELIZABETH OLUOKUN ‘18
Implementation Manager
Unum Insurance Company
Greater Boston Area

MAJORS: Communication; Management
HOMETOWN: Framingham, MA
PATH: Head Resident Assistant; President, Advanced Evolution Dance Team; Student Ambassador; Vice President, International Student Organization; Head Orientation Leader for the Class of 2021; Bryant Senior Advisory Council, Co-Organizer, Rally for a Reason; Student Coordinator, Conference and Special Events Office; recipient of the George M. Parks commencement award in recognition of excellent leadership qualities.

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NO. 7
U.S. News & World Report 2020

COMMUNICATION

Visit admission.bryant.edu and click on Academics

To learn more about Communication or other programs at Bryant, please contact:
Office of Admission • (401) 232-6100 • (800) 622-7001 • admission@bryant.edu

Bryant University
INSPIRED TO EXCEL
INNOVATION INTERNSHIPS SOPHOMORE YEAR JUNIOR YEAR SENIOR YEAR CO-CURRICULAR COMMUNICATION

Uncasville, CT

• Google, New York, NY
  Agency Account Strategist, GMS

BAILEY CORNELL ‘15
Agency Account Strategist, GMS
Google, New York, NY

I feel confident beginning my career in communication because of all of the opportunities the department has given me. Through my studies, I have learned how to creatively apply meaningful communication techniques in the world of business.

DANIELLE SPARMER ‘20, MA COMM ‘21
Uncasville, CT

KEVIN PEARCE, Ph.D.
Associate Professor of Communication
Department Chair

Among Our Distinguished Faculty:

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- A news anchor and award-winning journalist.
- A 16-year television and radio broadcasting producer, writer, and anchor in Boston, Philadelphia, and New York.
- A former research health scientist whose teaching focuses on health communication and social interactions contributing to health behavior change.
- A producer of an Emmy Award-nominated dramatic television series about people with Down Syndrome.
- The Communication Quarterly editor, overseeing the Eastern Communication Association’s flagship journal.

THE COMMUNICATION FACULTY INCLUDES:

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COMMUNICATION

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“Having a background in communication is great no matter what field you are interested in. It has helped me immensely since I work with every kind of business model on marketing strategy. The University’s focus on group projects and presentations help you gain experience for what it’s really like to work with a team on a common goal. In my position, I am constantly using what I learned.”

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Here’s an abbreviated sample path to success:

FIRST YEAR

SECOND YEAR

THIRD YEAR

FOURTH YEAR

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Google, New York, NY

GRACE FARRELL ‘18
Account Executive
Gartner, Fort Myers, Fl

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CO-CURRICULAR
SOPHOMORE YEAR
JUNIOR YEAR
SENIOR YEAR
INTERNSHIPS

COMMUNICATION

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GLOBAL FOUNDATIONS OF ORGANIZATIONS AND BUSINESS
IDEA: INNOVATION AND DESIGN EXPERIENCE FOR ALL
HONORS: THE PROCESS OF COMMUNICATION
INTRODUCTION TO GLOBAL POLITICS
HERCAMPUS
COMMUNICATION SOCIETY

COMMUNICATION

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COMMUNICATION

FACEBOOK
INSTAGRAM
YOUTUBE
TWITTER
UNIVERSITY OF BRYANT
1150 Bryant Blvd,用量
Phone: 866-422-8876
www.bryant.edu
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   - Sixteen different concentrations are available through the graduate program.

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- Boston Bruins
- Bose Corporation
- Boston Beer Company
- Carbon Black
- Chicago Cubs
- Citizens Financial Group
- Comcast
- Contactica
- Covenant House
- Dell EMC
- Dr. Martin Luther King Jr. Community Center
- Duke University
- Dunkin’ Brands
- ESPN
- Epsilon
- Gartner
- Google
- Gunvor Group Ltd
- Indeed.com
- Insight Global
- Marketone International
- Nesn
- New England Controls
- Parexel
- Prince William County Public Schools
- Team Liquid
- Tribalvision
- Unum Insurance
- Wpri-TV

In leading graduate programs including:
- Bryant University
- Endicott College
- Fairfield University
- George Mason University
- Georgetown University
- Hofstra University
- Malone University
- Northeastern University
- Southern New Hampshire University
- University of Connecticut
- University of Massachusetts Amherst
- Virginia Commonwealth University

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